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PTO/SB/21 (09-04)

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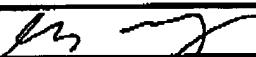
Total Number of Pages in This Submission

Application Number	10/607,808
Filing Date	June 27, 2003
First Named Inventor	Sheldon Plutsky
Art Unit	3634
Examiner Name	Novosad, Jennifer Eleanore
Attorney Docket Number	57210-5023

ENCLOSURES (Check all that apply)

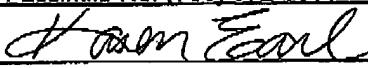
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<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	JEFFER, MANGELS, BUTLER & MARMARO LLP		
Signature			
Printed name	George G. C. Tseng		
Date	10-14-04	Reg. No.	41,355

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OCT 14 2004

In Re Application of:
Sheldon Plutsky
Serial No.: 10/607,808
Filed: June 27, 2003
For: Display Rack with Slidable
Member

) Art Unit: 3634
Examiner: J. Novosad
Confirmation No. 6272
Docket No.: 57210-5023
Customer No. 24574

Mail Stop Amendment
Commissioner for Patents
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Amendment, Commissioner for Patents, P.O. Box 1450,
Alexandria, VA 22313-1450 on October 14, 2004
by
Karen Earl

AMENDMENT AND RESPONSE TO OFFICE ACTION DATED JULY 14, 2004

Dear Sir:

In response to the Office Action mailed on July 14, 2004, Applicant hereby submits a Terminal Disclaimer to overcome the double patenting rejection, and amends the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

Amendment Dated October 14, 2004
Reply to Office Action dated
July 14, 2004

-1-

Appl. No. 10/607,808
Atty. Docket No. 57210-5023